



Global Goals for Nature and Climate Series

Brief for Speakers

February 19, 2021

About this brief

This brief provides an overview of the Global Goals for Nature and Climate Series that is being organised by the Post-2020 Pavilion Partnership.

The Global Goals for Nature and Climate Series will consist of two initial TV programs, which will explore dimensions of the Pavilion's Call to Action for an Equitable, Carbon-Neutral, Nature-Positive World, which was launched at the UN Biodiversity Summit in 2020. These two TV programs are co-produced and will be televised by EarthX TV streaming platform (with over 2 million viewers) as part of launching their "Road to Glasgow" series.

The first TV program, which we invite you to be part of, will explore the concept of Nature-Positive both in terms of the protection and sustainable use of biodiversity. The other TV program will explore the importance of Equity in the Global Goals for Nature and Climate as part of an Equitable, Carbon-Neutral, Nature-Positive World.

About the Global Goals for Nature and Climate Series

The Global Goals for Nature and Climate Series will convene experts from both the biodiversity and climate spheres to explore how to address the interplay between climate change and nature loss, which lies at the heart of the global planetary emergency. Increasing ambition in both the climate and biodiversity policy spheres depends on matching the complexity of these interconnected elements of the planetary crisis with sufficiently robust action to ensure equitable sustainable development, a robust economic recovery, and the health of the planet and all people.

The first of the two TV shows "Global Goals for Nature and Climate Series" will be televised by EarthX TV. The remaining three Dialogues in this series will be organised in conjunction with the IUCN World Conservation Congress, the Convention on Biological Diversity COP-15 and the United Nations Framework Convention on Climate Change COP-26.

"Nature-Positive" Global Goal: What does it mean and how does it work"

The TV show "Nature-Positive" Global Goal: What does it mean and how does it work" will explore the important concept of "Nature-Positive" as a framework to guide governments in their efforts to reverse nature loss by 2030 and restore ecosystems by 2050. This concept also provides a much-needed accountability mechanism for business, similar to the concept of carbon neutrality, which has been used to systematically measure, reduce and report on carbon



footprint reduction. Importantly, many companies around the world are now beginning to embed the “Nature-Positive” framework in their own business models and operational strategies.

The TV show “Nature-Positive” Global Goal: What does it mean and how does it work” will be recorded in four different sessions to ensure time for the richness of conversations; each of which will be co-moderated by Harvey Locke, chair of the IUCN WCPA Beyond Aichi Targets Task Force and Akanshka Khatri, Head, Nature Action Agenda at World Economic Forum. Each recording session will cover the conversation between the moderator and two invited interviewees.

We would like you to be part of one of the recording sessions below.

Recording Session 1: Introduction to the Global Goal for Nature and the “Nature-Positive” framework to guide high ambition in all spheres.

Recording Session 2: The compelling scientific rationale for the “Nature-Positive” concept and overview for the importance of the Global Goal for both the Post-2020 Global Biodiversity Framework, the Paris Agreement and many other important environmental agreements.

Recording Session 3: The role that business needs to play in reversing the decline of nature and the important role that the Global Goal For Nature can play to inspire Nature-Positive business practices and supply chains management.

Recording Session 4: Impact of nature loss on Indigenous Peoples and local communities and overview of inspiring Nature-Positive action on the ground.



Operative Next Steps

Unless we hear from you that you are not interested in participating, we will send an email in a few days to schedule the interview with the EarthX TV recording studio. This will involve a 30-minute interview in March. We are working with multiple time zones and we will try our best to accommodate each recording session. The recording session will be done via zoom and will be a conversation format with one moderator and two invited guests to share their expertise.

If this is not possible, we can discuss other opportunities for your involvement.

If you have any questions, feel free to reach out to either Johannah Bernstein (jbernstein@wwfint.org) or Marie-Eve Marchand (mem@hlconservation.com) any time.

If you would like any supporting material (such as power points, graphics, figures, images, videos, etc.) to be included as part of your interview, please inform us. More details for your recording session will be sent to you with the booking details for your interview.

We look forward to collaborating with you in the coming weeks!

Johannah Bernstein, Coordinator of the Post-2020 Pavilion

and Marie-Eve Marchand, Business Manager and Strategies Director, WCPA Beyond Aichi Targets Task Force