



## Meet the Speakers

Session 2.1 | FRIDAY 25 SEPTEMBER 2020, 9 AM - 10:30 AM EDT  
BUSINESS AND FINANCE FOR NATURE



### **HOST & MODERATOR**

#### **TIAN WEI**

**CHINA GLOBAL TELEVISION NETWORK AND YOUNG GLOBAL LEADER, WORLD ECONOMIC FORUM**

Tian Wei was a former Washington Correspondent, and named "Young Global Leader" by the World Economic Forum. As moderator and speaker, she was invited to some of world's most important international forums: World Economic Forum in Davos, APEC CEO Forum, BoAO Forum, etc. Tian Wei has received numerous awards, including China's National Journalism Award, National Award for International Broadcasters, and CCTV Host of the Year. She is actively involved on issues of human development, poverty alleviation, gender equity, global communication. She is China's National Ambassador for Mental Health. She is also honored by the United Nations Development Program(UNDP) as China Special Advisor. Tian Wei started her career as a radio executive producer & host, and founded China's first foreign language radio talk show program. She was the only female correspondent from China in Washington D.C. 2002-2004, from there, she covered the wars in Iraq and Afghanistan.



## **HOST & MODERATOR**

**EVA ZABEY**

**EXECUTIVE DIRECTOR, BUSINESS FOR NATURE**

Eva leads Business for Nature, a global coalition aiming to unify the business voice to call for action and policy ambition to reverse nature loss in this decade. Previously, Eva led multiple projects at the World Business Council for Sustainable Development (WBCSD) for 15 years. This included leading work on natural, social and human capital measurement and valuation for business decision-making, towards integrated performance management, and ultimately reporting for investors. She led the development of the Natural Capital Protocol on behalf of the Natural Capital Coalition, as well as the establishment of the Social & Human Capital Coalition. Eva is an ecology specialist having gained a BSc from Imperial College London, and a Masters in environmental management from EPFL, Switzerland. In 2012, she completed a University of London on-line course on environmental valuation techniques, and delivered a TEDx talk in 2012 on valuing nature in business.



## **SPEAKER**

**AKANKSHA KHATRI**

**HEAD NATURE ACTION AGENDA, WORLD ECONOMIC FORUM**

Akanksha Khatri is Head of Nature Action Agenda for World Economic Forum's Platform for Global Public Goods. Prior to this, she worked as Lead on Government Engagement for India and South Asia followed by an extended remit as Chief of Staff and Head of Strategy and Performance for the Forum's Regional and Government Engagement globally. She has also had experience working at HT Media Ltd. which is the second-largest media company in India. She holds a BA (Hons.) from Jawaharlal Nehru University, India and M.A. in International Affairs from Columbia University, USA. She was a Global Leadership Fellow with the World Economic Forum (2013-16).



**SPEAKER**

**ROBERTO MARQUES**

**CEO AND EXECUTIVE-CHAIRMAN, NATURA & CO**

A Business Administration graduate from the Getulio Vargas Foundation in São Paulo, Mr. Marques majored in Marketing and Strategic Planning. Marques also holds PhD from Kellogg School of Management at Northwestern University and The Wharton School at the University of Pennsylvania. Marques was Executive Vice President and President for North America at Mondelez International. Prior to that Marques worked for many years for Johnson & Johnson, where he held among other positions, Company Group Chairman of Consumer Business North America, Worldwide President of Medical Devices and many senior positions in the Latam and EMEA regions. Marques is also a Board Member of the USTA Foundation and was previously a Director at GMA, Grocery Manufacturer Association, the Consumer Health Care Products Association (CHPA), the ENACTUS and Brazil-U.S. Business Council in U.S. Chamber of Commerce.



**SPEAKER**

**TERESA VERNAGLIA**

**CEO, BRK AMBIENTAL**

For more than 25 years, Teresa Vernaglia has held leadership positions in multinational companies. In May 2017, she became CEO of BRK Ambiental, the largest private company operating in sanitation business in Brazil. Prior to BRK, Teresa served for 16 years in the AES group. She began her career at NEC do Brasil and served as Director of Engineering and Operations at Nextel Telecomunicações Ltda. Teresa Vernaglia holds a degree in Electrical Engineering from the Faculty of Engineering of Sorocaba and an MBA in Business Management from the Technical Institute of Aeronautics (ITA) / Escola Superior de Propaganda e Marketing (ESPM). Teresa is currently the United Nation Global Compact spokesperson for water & sanitation. She is also Member of the Leaders Council of CEBDS (Brazilian Business Council for Sustainable Development) and Board Member of Trata Brasil Institute. Vice-President of ABCON (Brazilian Association of private Water and Waste-Water Concessionaries) and Councillor at WILL (Women in Leadership in Latin America).



***SPEAKER***

**RICHARD MAYFIELD**

**CEO, WALMART MEXICO, CENTRAL AMERICA, CANADA AND THE UK**

Richard Mayfield is executive vice president and regional CEO for Walmart Mexico and Central America, Canada and U.K. Previously, he served as executive vice president and chief financial officer for Walmart International from January 2016 to December 2019. Richard joined Walmart in 2012 as CFO of Walmart's U.K. business, Asda, and was promoted in January 2014 to CFO of the EMEA region. Richard has a breadth of experience in general management, financial and strategic leadership roles at retailers including Kingfisher, House of Fraser and Waitrose, as well as strategy consulting experience with L.E.K. Consulting. Richard graduated from the University of Cambridge where he read economics, and is also a Fellow of the Royal Society of the Arts. Richard and his wife, Bonnie, have two children and live in Rogers, Arkansas.



***SPEAKER***

**STUART WHITE**

**GLOBAL HEAD OF STRATEGY AND CEO, UK & INTERNATIONAL, HSBC GLOBAL ASSET MANAGEMENT**

Stuart is the Global Head of Strategy for HSBC Global Asset Management, the c. USD550 billion asset manager of the HSBC Group, responsible for its strategy, M&A and corporate management activities. Stuart reports to the Global CEO, Nicolas Moreau, and is a member of the Global Leadership team. Stuart is the Chief Executive Officer for the UK and International businesses and is the accountable executive for the firm's Diversity & Inclusion programme. Stuart is also a Trustee Board director of HSBC's £30bn DB & DC Pension schemes and sits on the Investment Committee. Stuart started his investment management career at Threadneedle Asset Management in the 1990's covering a variety of roles including distribution, strategy and as a fixed income analyst. Stuart graduated with a BSc honours degree in Chemistry and European Studies (German) from the University of Sussex and the University of Freiburg and holds an MBA from London Business School.



***SPEAKER***

**ARIE KOORNNEEF**

**CEO, ASN BANK**

Arie Koornneef has been on the Management Board of ASN Bank, part of de Volksbank, since 1 April 2017 and has served as CEO since 1 January 2018. With sustainability (climate, biodiversity and human rights) as one of his daily focus areas in cooperation with ASN's expert team. In his previous career, he worked as Director of Marketing Strategy & Innovation at de Volksbank and as Director of Marketing at SNS. Before that, he worked at NGO's Youth for Christ and Simavi.