

Headline targets for the Post-2020 Biodiversity framework: why and how

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Why do we need headline targets for 2030?

SBSTTA recommendation XXI/1,

Articulate the vision into a small set of measurable goals

That could galvanize action by virtue of being:

1. Easier to communicate to the broadest possible audience
2. Measurable over time – track progress
3. Give a positive vision that inspire action

Desirable properties of each target

- In line with the 3 objectives of the convention: conserving biodiversity, use it sustainably and equitably share its benefit
- In line with the 2050 vision and a possible 2030 mission
- Communicable
- Result-oriented
- Measurable
- Achievable by 2030
- Scalable nationally
- Relatively immune from perverse outcomes (i.e. the target cannot be achieved while the state of biodiversity deteriorates to undesirable level).